



FOOD FINANCE INSTITUTE



LONESOME
STONE
MILLING

Under
ground
Food
Collective



WISCONSIN
**FOOD
HUB**
COOPERATIVE



MOB CRAFT®
beer



LANDMARK CREAMERY



RP's
PASTA
COMPANY
MADISON WI



Our mission is to make sophisticated financial technical assistance available to every growing food, beverage and value-added farm enterprise.

Directed by Tera Johnson, founder of teraswhey®, the Food Finance Institute (FFI) leverages and supports a collaborative network of professionals from across the United States focused on the food, beverage and value-added agriculture sector.

We have helped raise more than \$10 million for more than 50 long term clients in the last 3 years through our direct consulting and technical assistance.



WE HAVE A WIDE RANGE OF PROGRAMS TO HELP THESE COMPANIES ACCESS CAPITAL AND SUCCESSFULLY GROW

CONSULTING

Financial technical assistance provided in conjunction with our partners and our network of trained and certified consultants.

CONSULTANT TRAINING AND CERTIFICATION

Level 1 – Business Model Optimization

2-day workshop that addresses multiple food business model paths to profitability

Level 2 – Financial Packaging

2-day workshop that addresses scale, capitalization, capital structure and financial packaging for food businesses

Premier Consultant Certification

Trained consultants work with the FFI director to successfully complete a financial package fundraising request

BOOT CAMP

Four intense, focused days combining training, one-on-one consulting and networking to help food entrepreneurs grow their businesses to profitability.



EDIBLE-ALPHA™

A Digital Resource Hub of Curated Financial Tools, Training and Other Resources For Making Money in Food, Including:

- Edible-Alpha™ Podcasts ←
- Edible-Alpha® Insights Newsletters ←
- Edible-Alpha® Business Model Optimization Reports ←
- Edible-Alpha® Digital Training ←

CUSTOM PROGRAMS

Support for accelerators, pitch events and speaking events related to the food, beverage and value-added agriculture sector from FFI Director Tera Johnson.



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www.foodfinanceinstitute.org

www.edible-alpha.org

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wherever you get your
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SOCIAL



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